A theory of change update
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DECI-1
**Entry:** evaluation (UFE)

**Mentors:** 3 regional (India) + 1 (Paraguay)

**Reach:** 5 regional Asia networks (nearing completion)

**Tools:** mentoring; modules; checklists

**Outputs:** 5 UFE reports and case studies

**Outcomes:** UFE Primer

**Outcomes:** 4 mentors with UFE capacity

**Outcomes:** 5 partners exposed to UFE
Z. Batbold, DREAM-IT Project leader, DECI-1 partner,

*interviewed April 2015 Banff - 2:16’*
Objectives

1. **Meta-level action-research:** To develop and test-drive a combined approach to UFE and ResCom mentoring.

2. **Capacity development for regional consultants:** To build capacity among regional evaluation consultants (*mentors*) in the concepts and practices of both UFE and ResCom.

3. **Capacity development for project partners:** To provide technical assistance to I&N project researchers, communications staff and evaluators toward improving their evaluation and ResCom knowledge and skills.

4. **Assistance to project evaluations and communication planning:** To contribute towards the completion of UFE evaluations and communication strategies for designated I&N flagship projects.

5. **Sharing lessons:** To communicate the DECI-2 project findings and training approach to practitioners, researchers and policy makers.
**Mentors:** 6 regional (teams of 2) + 1 (communication consultant)

4 Global Networks  
4 Regional Networks  
5 Grantees
### Implementation

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<tr>
<th>Regional mentors:</th>
<th>background in Evaluation or Communication</th>
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<tr>
<td>IDRC team exposure:</td>
<td>ROER4D; I&amp;N Communication strategy</td>
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<tr>
<td>Mentoring:</td>
<td>~ 15 days, in teams, up to 2 site visits/ partner</td>
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<tr>
<td>Regional coverage with variations:</td>
<td>northern-based projects</td>
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<tr>
<td>Hubs first &gt; then grantees:</td>
<td>ISIF, Cyberstewards</td>
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<tr>
<td>SIDA’s RAF and IDRC external evaluations:</td>
<td></td>
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<tr>
<td>Readiness</td>
<td>not achieved- Lacnic, Afrinic, Open Data, EngageMedia</td>
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DECI-2: a research project

Design: objectives - testing, training, service, sharing

Reach: global & regional networks & some grantees

Entry: UFE & ResCom in tandem, shared steps

Tools: mentoring; modules; checklists; webinars; templates; posters

Outputs: UFE reports; ResCom plans; case studies; presentations

Outcomes: partners exposed to UFE & ResCom & and non-IDRC partners

Outcomes: 6 mentors with UFE & ResCom (capacity and exposure)
Objective 2: To analyse the effectiveness of the ROER4D network hub’s capacity building strategies

Objective 3: To analyse the effectiveness of ROER4D’s networking models

Objective 4: To analyse the effectiveness of ROER4D’s communication strategy

Objective 5: To analyse the effectiveness of ROER4D’s curation strategy

Audiences/ Stakeholders
- OER and open education researchers in Global South
- OER researchers worldwide
- Policy makers in governments and education departments in Global South
- Funders of OER and educational research
- Educational institutions in Global South
- ROER4D network researchers and stakeholders

Evaluation Users
- Cheryl Hodgkinson-Williams (Networking)
- Tess Cartmill (Networking)
- Sukaina Walji (Communications)
- Henry Trotter (Research capacity)
- Michelle Willmers (Curation & Dissemination)
- Thomas King (Curation & Dissemination)

Evaluation Purposes
- Visibility
- Knowledge generation
- Networking
- Research Capacity Building

Data Collection Instruments
- Objective 2: Research capacity building
  - Surveys
  - Event attendance data
  - Online analytics and measurements
  - Self-reported networks and networking
  - Invitations for research advice and participation

Objectives 4: Communication
- Objective 4: Communication
  - Online analytics and measurements
  - Tracking of dialogue and invitations to participate
  - eBook options and process requirements checklists

Objective 5: Curation & Dissemination (note currently undergoing some changes)
- Objective 5: Curation & Dissemination
  - Measure against best practice (DCC checklists & open standards)
- Online analytics and measurements

Methods & Media
- Objective 3: Visibility
  - Website, social media (Twitter, Facebook) and SlideShare
  - Conferences
- Objective 4: Knowledge generation (open research)
  - Website, SlideShare, publications, social media, webinars
- Objective 5: Knowledge generation (findings)
  - Website, Open repository, SlideShare, publications (e-book), social media, websites, blog posts
- Objective 6: Networking
  - Website, newsletter and social media, face-to-face events
- Objective 7: Research capacity building (other resources)
  - Webinar, newsletter and social media, face-to-face events

Summary of Objective 3: Networking
-建 a network of OER scholars

Kim(s)
- 3.1 To what extent has ROER4D built a network of OER scholars?
- 3.2 Which of ROER4D’s actions/strategies have been most effective at growing the network?

Measure(s)
- Request for research advice/participation
- Self-reported network (or possibly strength of interaction)
- Social media network analytics

WHAT
- To have proof of concept about ROER4D’s networking model

WHY
- To build a network of OER scholars

HOW
Key Outcomes

ResComm

- How to convince the Government (i.e. CENAT) that OpASHA’s eDetection App is a viable alternative to existing case finding in the community?

New - SMS notification for Gene Xpert diagnostics results

End ISIF – eDetection
Start CLSA – eCompliance suite

Using data and expertise to convince the Government @ Technical Working Group Presentation

Consulted WHO TB Technical Officer

Visit Demo Booth 1 and contact: Jacqueline Chen, Country Director

Operation ASHA

Link: http://consult/file/technical

Operation ASHA
Last-mile delivery to the DoH

Assessing Program Readiness
- Staff roles, skills

Situational Analysis
- Inventory of existing activities & products

Methods & Media
- Media combinations for each audience group

Audiences
- Audience research to confirm media preferences, trust, relationships, context
Jacqueline Chen, OpASHA, Cambodia DECI-2 partner,

*UFE interview March 2015 - 2:36’*
Jacqueline Chen, OpASHA, Cambodia DECI-2 partner,

*ResCom* interview March 2015 - 2:36’
# Emerging lessons

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<th>Readiness</th>
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<tr>
<td>Different conditions; different interpretations</td>
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<td>Requires enabling, then nurturing</td>
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<tr>
<td>Some aspects can be shaped Vs. others beyond our influence</td>
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<tr>
<th>Just-in-time mentoring</th>
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<tr>
<td>Challenging to stay on top, be available, keep focused</td>
</tr>
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<td>Training workshops without mentoring = limited outcomes</td>
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<th>UFE + ResCom =</th>
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<tr>
<td>A decision-making framework in evaluation and communication</td>
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<tr>
<td>A strategic expression of an evolving theory of change</td>
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<td>A platform that invites feminist evaluation approaches (Sonal Zaveri)</td>
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<th>Veri-Com – <em>communicating change</em></th>
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<td>A hybrid in the making; a synergy</td>
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<td>Strategic change within dynamic projects</td>
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<td>Greater simplification needed – steps Vs principles</td>
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<td>What do we call it? (software update effect)</td>
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Why this meeting?

- Taking the pulse - this is not a wrap up
- Mentors exposed to the full project
- Knowledge sharing, internal & external
- Gathering inputs into a path forward
- 3 Research Studies to focus our review
**Workshop Objectives**

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<tr>
<th>To document our capacity development &amp; <em>find ways to improve and consolidate our work</em></th>
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<tr>
<td>To review partners’ capacity development gains &amp; project outcomes (plausible contribution) &amp; <em>improve our mentoring</em></td>
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<td>To review &amp; pressure test the emerging hybrid &amp; <em>understand its role and value</em></td>
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<tr>
<td>To examine options for knowledge sharing and practice &amp; <em>identify different future scenarios, approaches</em></td>
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